



**all about music...**

**Player.rs**

## Company Structure

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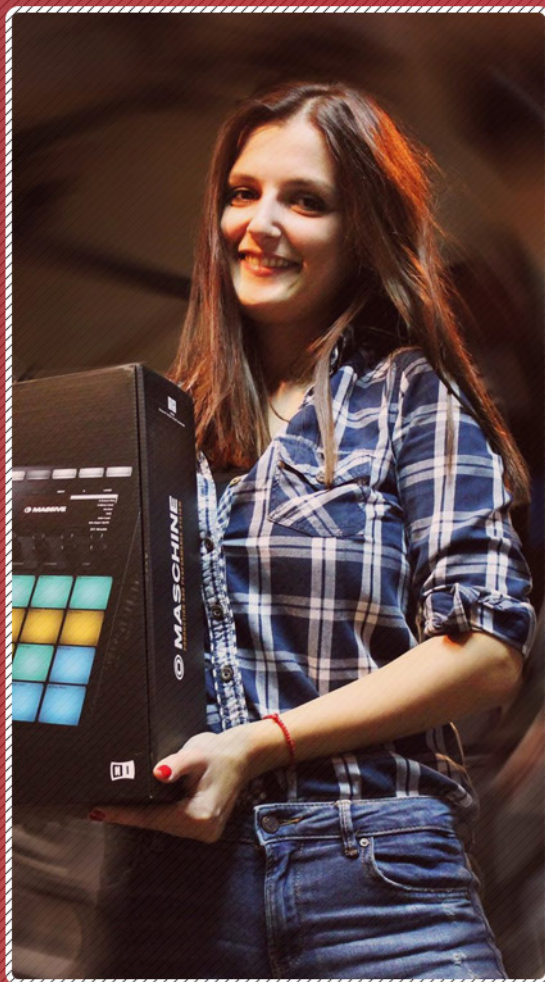
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# 3 About Us / General Information

As a leader in Adriatic region market of professional Audio & Lighting, DJ and Studio, Hi-Fi equipment and Musical Instruments, Player Plus continues to strive towards success while providing services and delivering products of superior quality. Company's core business is import and trade of professional audio and video equipment, and day after day, we continue to improve and set new standards in our profession. With over 13 years of continuous expansion, Player Plus is a fast growing company which currently has over 70 employees in 5 offices in the Adriatic region (SEAD, Europe).

Key point in success of Player company is great collaboration with wide distributors' network. One of our main priorities is absolute satisfaction of our customers. Our professional employees are experts from wide range of areas in video and audio industries, so we are dedicated to delivering added value and high quality services to final costumers' network.

Great quality and passion for perfection of Player company is recognized among some of the worlds biggest manufacturers in music industry, so company now works with the most of major global brands.



# 4

## Mission / Vision

### Mission

Player's mission is to become strong and reliable partner to our customers who are aspiring towards the best of audio and visual equipment. Focused on customers, we provide them outstanding services through personal approach before, during, and after the sale. Expert advices of our professional employees, provide our costumers valuable insight information and help them to always make right choice, among our wide offer of Hi Fi, Professional Audio, DJ and Studio equipment. Our continuous efforts are reflected in great customer loyalty and trust that the most renewed global brands are showing to us.

### Vision

*We believe that our passion for perfection and commitment to ultimate quality are what makes us a company that is **all about music.***



# 5

## Why Player?

Largest selection of HiFi, Professional Audio, DJ and Studio equipment In Adriatic region

High quality products and major global brands of renewed manufactures

Focus of customers needs and their satisfaction

Our professional team personally devote themselves to every customer to satisfy their individual needs

Expert advices and professional help during the whole purchase process

Great opportunity to try newest products in our show rooms and enjoy in unique buying experience

Policy of lowest price guaranty



# 6

## Locations

Show room **Svetogorska** is located in center of Belgrade, and it expands on two floors and covers over 400 square meters. Our demo and listening rooms meet the highest standards of audio/video professionals, while providing comfortable and friendly environment for our customers. Besides product demos and comparison tests, our show rooms are used to educate musicians and customers in a series of training sessions, seminars and workshops. Our Svetogorska subsidiary has fully equipped HI FI, PA MI/Stage light and Disco light/DJ show rooms.

### **Contact information**

**Address:** Svetogorska 9, 11000 Belgrade, Serbia

**Mail:** [info@player.rs](mailto:info@player.rs)

**Telephone:** +381 11 33-47-615, +381 11 33-47-442, +381 11 33-47-883

**Working hours:** Mon-Fri 09-20h, Sat 10-17h



# 7

## Locations

Show room Sarajevska is located 1 km from City centre and it is in the immediate vicinity of major government and public institutions. This facility is fitted with the latest Professional Audio, DJ & Studio equipment. Our Sarajevska subsidiary has fully equipped PA MI/Stage light and Disco light/DJ show rooms.

### **Contact information**

**Address:** Sarajevska 68-70, 11000 Belgrade, Serbia

**Mail:** [info@player.rs](mailto:info@player.rs)

**Telephone:** +381 11 2688 067, +381 11 2688 068, +381 11 2688 069

**Working hours:** Mon-Fri 10-18h, Sat 10-15h





# 8

## Locations

Show room Južni Bulevar has a very attractive position and is located at the crossroad of the most important roads in Belgrade. This is brand new Player show room, fully packed with the latest Professional Audio, DJ & Studio, Light equipment and Music Instruments. In this subsidiary, you will have the opportunity to personally experience superior performance of our products and our professional sales team will help you to choose the best audio or video equipment.

### **Contact information**

**Address:** Južni Bulevar 1a, 11000 Belgrade, Serbia

**Mail:** [info@player.rs](mailto:info@player.rs)

**Telephone:** +381 11 4065 432

**Working hours:** Mon-Fri 10-18h, Sat 10-15h



# 9

## Locations

Show room in Niš is located in the largest city and industrial center of southeastern Serbia. Our Niš show room offers latest Music Instruments, DJ & Studio, Professional Audio and Light equipment for anyone that aims for the best from sound and video.

### **Contact information**

**Address:** *Pantelejska 53, 18000 Niš, Serbia*

**Mail:** *info@player.rs*

**Telephone:** *+381 18 4200 878*

**Working hours:** *Mon-Fri 10-18h, Sat 10-15h*



# 10

## Locations

Show room Novi Sad is the newest Player facility and it is fully packed with the latest Hi Fi, Professional Audio, DJ & Studio, Light equipment and Music Instruments. This show room is located on a very approachable location, 3 km from center of Novi Sad. It spreads on two levels and on over 400 m<sup>2</sup>.

### **Contact information**

**Address:** *Futoški Put 1, 21000 Novi Sad, Serbia*

**Mail:** *info@player.rs*

**Telephone:** *+381 21 3010 626, +381 21 3010 627*

**Working hours:** *Mon-Fri 10-19h, Sat 10-15h*



## Locations

Show room "Player 387" is located in the city center of Bijeljina (Bosnia and Herzegovina). Bijeljina show room is fully equipped with the latest Professional Audio and DJ & Studio products.

### **Contact information**

**Address:** Njegoševa 16, 76300 Bijeljina, Bosnia and Herzegovina

**Mail:** [office@player.ba](mailto:office@player.ba)

**Telephone:** +387 55 209 104, +387 55 209 387, +387 66 222 070

**Working hours:** Mon-Fri 10-18h, Sat 9-15h



# 12

## Locations

Show room "Audio Tehnologie" is located in the largest and capital city of Croatia - Zagreb. This subsidiary has modern and technologically most advanced demo and show rooms. This show room is fitted with the latest Professional Audio, DJ & Studio Light equipment and Music Instruments.

### **Contact information**

**Address:** Cvijete Zuzorić, 1000 Zagreb, Croatia

**Mail:** [info@auteh.com](mailto:info@auteh.com)

**Telephone:** +385 889 55 35, +385 889 56 85

**Working hours:** Mon-Fri 10-18h, Sat 10-15h



# 13

## Locations

### Repair service network

**Player Repair Center** - Autoput za Novi Sad, 11080 Zemun

**Mustang Electronics** - Pantelejska 53, 18000 Niš

**Sabadoš Service** - Cara Lazara 17, 21208 Sremska Kamenica (Novi Sad)

**Nortec doo** - Tuk Ugarnice 14, 24000 Subotica

Our experienced engineers have expert knowledge and regularly attend training courses to always be informed about newest technology trends and repair techniques.

We provide repair and consulting services to our clients which include:

- ✓ *Service during the warranty and after*
- ✓ *Repairs on the field*
- ✓ *Pick up service*
- ✓ *Installation and commissioning of equipment*
- ✓ *Online technical support*
- ✓ *Call center*
- ✓ *Logistical support*
- ✓ *Reporting system*



# 14

## Company Transport



In accordance with Player's strategic development plan, two major business objectives - expansion of company's subsidiaries and distributor's network.

### **Expansion of company's subsidiaries**

Our two year strategic goal is to establish Player company's subsidiaries located in:

2019 - Slovenia, Macedonia, Bosnia and Herzegovina (Banja Luka)

2020 - Bosnia and Herzegovina (Sarajevo), Serbia (Subotica and Kragujevac), Albania

### **Expansion of distributors network**

In line with existing distributors network, we are planning to expand it in Belgrade and region using current business model.

#### **Existing / 2019**

Player Plus Retail Stores - 10

Independent Specialist Retailer - 30

Power Retailer - 31

#### **Planned / 2019 - 2020**

Independent Specialist Retailer - 20

Power Retailer - 70

Player Plus subsidiaries - 4 (In capital cities of Albania, Slovenia, Macedonia and Bosnia and Herzegovina)



### **Professional Audio & Lighting**

Sound systems and components  
Light systems and components

### **DJ and Studio equipment**

#### **Hi-Fi equipment**

Plays  
Home speakers  
Receivers  
Headphones  
Components

### **Musical Instruments**

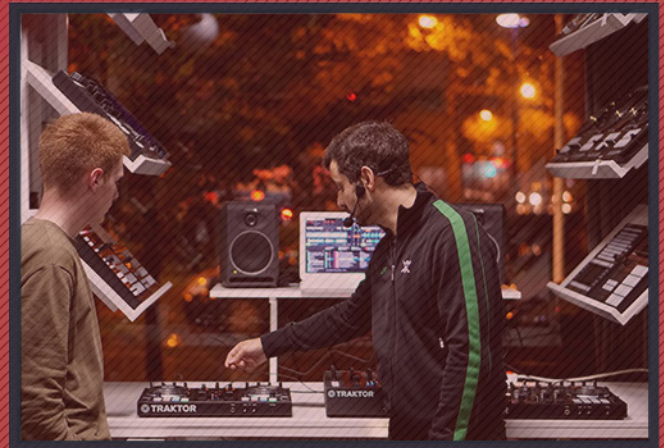
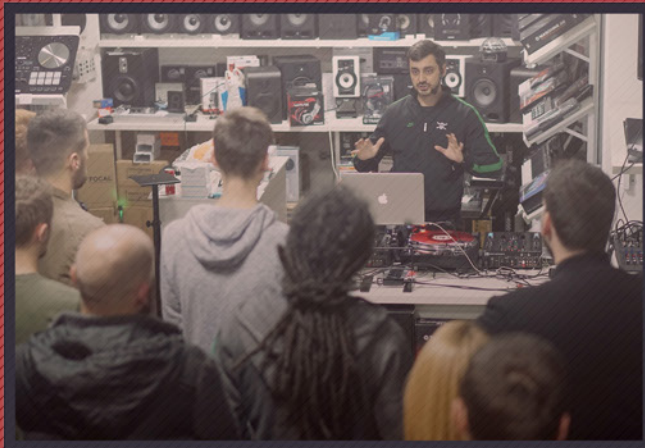
Guitars  
Keyboards  
Drums

<b>Region</b>	<b>Dealer Name</b>	<b>Dealer Type</b>
Belgrade, Serbia	<b>Player Plus doo</b>	<i>Independent Specialist Retailer</i>
Belgrade, Serbia	<b>Tehnomanija doo</b>	<i>Power Retailer</i>
Belgrade, Serbia	<b>Music Media Centar doo</b>	<i>Independent Specialist Retailer</i>
Belgrade, Serbia	<b>Voja Elektronik doo</b>	<i>Independent Specialist Retailer</i>
Belgrade, Serbia	<b>Megamusic Centar doo</b>	<i>Independent Specialist Retailer</i>
Novi Sad, Vojvodina	<b>Audio Plus doo</b>	<i>Independent Specialist Retailer</i>
Novi Sad, Vojvodina	<b>Stringer doo</b>	<i>Independent Specialist Retailer</i>
Ruma, Vojvodina	<b>Wizard doo</b>	<i>Independent Specialist Retailer</i>
Ruma, Vojvodina	<b>Chameleon doo</b>	<i>Independent Specialist Retailer</i>
Zrenjanin, Vojvodina	<b>Senzal doo</b>	<i>Independent Specialist Retailer</i>
Bačka Palanka, Vojvodina	<b>Tehno Park doo</b>	<i>Independent Specialist Retailer</i>
Niš, Central Serbia	<b>Mustang doo</b>	<i>Independent Specialist Retailer</i>
Vranje, Central Serbia	<b>Mix Music doo</b>	<i>Independent Specialist Retailer</i>
Zaječar, Central Serbia	<b>Music House Mix doo</b>	<i>Independent Specialist Retailer</i>
Novi Pazar, Central Serbia	<b>Tim - Elektronika doo</b>	<i>Independent Specialist Retailer</i>
Kraljevo, Central Serbia	<b>Megamusic Centar doo</b>	<i>Independent Specialist Retailer</i>
Loznica, Central Serbia	<b>Tehnomanija doo</b>	<i>Power Retailer</i>
Bijeljina, BiH	<b>Wizard doo</b>	<i>Independent Specialist Retailer</i>
Mostar, BiH	<b>Skutor doo</b>	<i>Independent Specialist Retailer</i>
Osijek, Croatia	<b>Bljesak doo</b>	<i>Independent Specialist Retailer</i>
Herceg Novi, Montenegro	<b>Music doo</b>	<i>Independent Specialist Retailer</i>
Podgorica, Montenegro	<b>Ingal doo</b>	<i>Independent Specialist Retailer</i>
Nikšić, Montenegro	<b>Audio Dream</b>	<i>Independent Specialist Retailer</i>
Kosovska Mitrovica	<b>SA Electronic doo</b>	<i>Independent Specialist Retailer</i>
Zvečan, Kosovo	<b>FOLK US</b>	<i>Independent Specialist Retailer</i>
Zagreb, Croatia	<b>Muzika i to doo</b>	<i>Independent Specialist Retailer</i>
Zagreb, Croatia	<b>Euro Computers doo</b>	<i>Independent Specialist Retailer</i>
Podstrana, Croatia	<b>Level 23 jdoo</b>	<i>Independent Specialist Retailer</i>
Selnica, Croatia	<b>Elektro mont doo</b>	<i>Independent Specialist Retailer</i>
Dubrovnik, Croatia	<b>A&amp;V Oprema doo</b>	<i>Independent Specialist Retailer</i>
Zagreb, Croatia	<b>Livada produkcija doo</b>	<i>Independent Specialist Retailer</i>
Čakovec, Croatia	<b>Euro music doo</b>	<i>Independent Specialist Retailer</i>
Čavle, Croatia	<b>Sunflower doo</b>	<i>Independent Specialist Retailer</i>
Čakovec, Croatia	<b>Euro-unit doo</b>	<i>Independent Specialist Retailer</i>
Čavle, Croatia	<b>P-audio doo</b>	<i>Independent Specialist Retailer</i>
Zagreb, Croatia	<b>Storm Informatika doo</b>	<i>Independent Specialist Retailer</i>
Zagreb, Croatia	<b>Scenske tehnologije doo</b>	<i>Independent Specialist Retailer</i>
Zagreb, Croatia	<b>Alfa dea doo</b>	<i>Independent Specialist Retailer</i>

# 18

## Player & DJ/Producer workshop with Native Instruments

In collaboration with **Native Instruments** and tutor Rade Sklopić (better known as scratch-master "**DJ Raid**"), **Player** has organized series of DJ/Producer workshops to give support and hope for the next DJ/Producer.



# 19

## Player & SAE Test Labs

In collaboration with SAE Institute, Player has organized series of exclusive presentations in order to introduce latest DJ and Studio equipment to its target audience. Students of SAE Institute, as largest educational network in the field of creative media today, had the unique opportunity to participate in series of tests and learn audio production techniques from affirmed domestic DJs such as SevdahBABY, Damjan Eltech, Shoxy, etc.

Numerous guests tested newest products from some of the best known global brands such as Vestax, Pioneer, Reloop, Esi and with DJ software's Native Instruments Traktor and Serato Scratch.

### **Locations:**

- ☑ SAE Institute Belgrade
- ☑ SAE Institute Ljubljana (Slovenia)



# 20

## Focal Presentation

For all lovers of premium quality sound, we organized a presentation of new *Focal Shape 40 / 50 / 65*, studio monitors in the premises of Player Hi-Fi show room. Slightly older, but unsurpassable, Trio6 Be models were also presented on this occasion. Exclusive presentation was held by **Vincent Moreuille**, Focal Sales Manager from France.

In studio monitor speakers market, company Focal holds leading position with 33 years long tradition. Professional Focal monitors guarantee superior sound reproduction quality, as well as the most precise listenings of voice and instruments, without colorization and distortion.



<b>Martin</b>	<b>Zelektron</b>
beyerdynamic)))))	<b>reLOOP</b>
<b>QSC</b>	<b>SUZUKI</b>
<b>FOCAL</b> PROFESSIONAL	<b>CORDIAL</b>
<b>18</b> EIGHTEEN SOUND	<b>EMINENCE</b>
<b>DAS</b>	<b>CELESTION</b>
<b>FBT</b>	<b>MOTU</b>
<b>TASCAM</b>	<b>ESI</b>
<b>APart</b>	<b>CARVIN</b>
<b>MACKIE.</b>	<b>gemini</b>
<b>Ampeg</b>	<b>Antari</b>
<b>PR</b> PR LIGHTING LTD.	<b>Superlux</b>
<b>Montarbo</b> (M) Made in Italy	<b>StuDiomaster</b>
<b>ortofon</b>	<b>Five0</b>
<b>CASIO</b>	<b>NI</b> NATIVE INSTRUMENTS

# 22

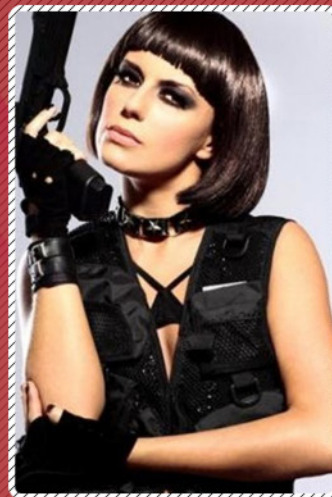
## References / Player Artists



**SEVDAH BABY**



**ZOE KIDA (ZEMLJA GRUVA)**



**DJ IVEE**



**MARKO NASTIC**



**DAMJAN ELTECH**



**DARKO RUNDEK**



**DRAGO SMOKROVIC (SMOKVA)**



**DJ MUNJA**



**DRAGAN DJORDJEVIC BAND**

# 23

## References / Objects

### **Privé Lounge Bar Montenegro**

Location: *Podgorica (MNE)*

Player company upgraded futuristic design of luxury lounge bar Privé in Podgorica with light & sound components.

Blend of modern and elegancy is complemented with Player's full equipment setup: *Mackie C300Z speaker, Martin Wisman SRQ 115 subwoofer, DBX PX, Mackie FRS1700, Pioneer CDJ-350, CD Player X2Vestax, VMC-004FX DJ Mixer, Martin Wisman TZT303 In ceiling speaker, Martin Wisman MZX610 In ceiling speaker, Martin Wisman SE2350Z 100V amplifier, Martin Wisman T-630 attenuator, JBSystems Xo-210 active crossover.*





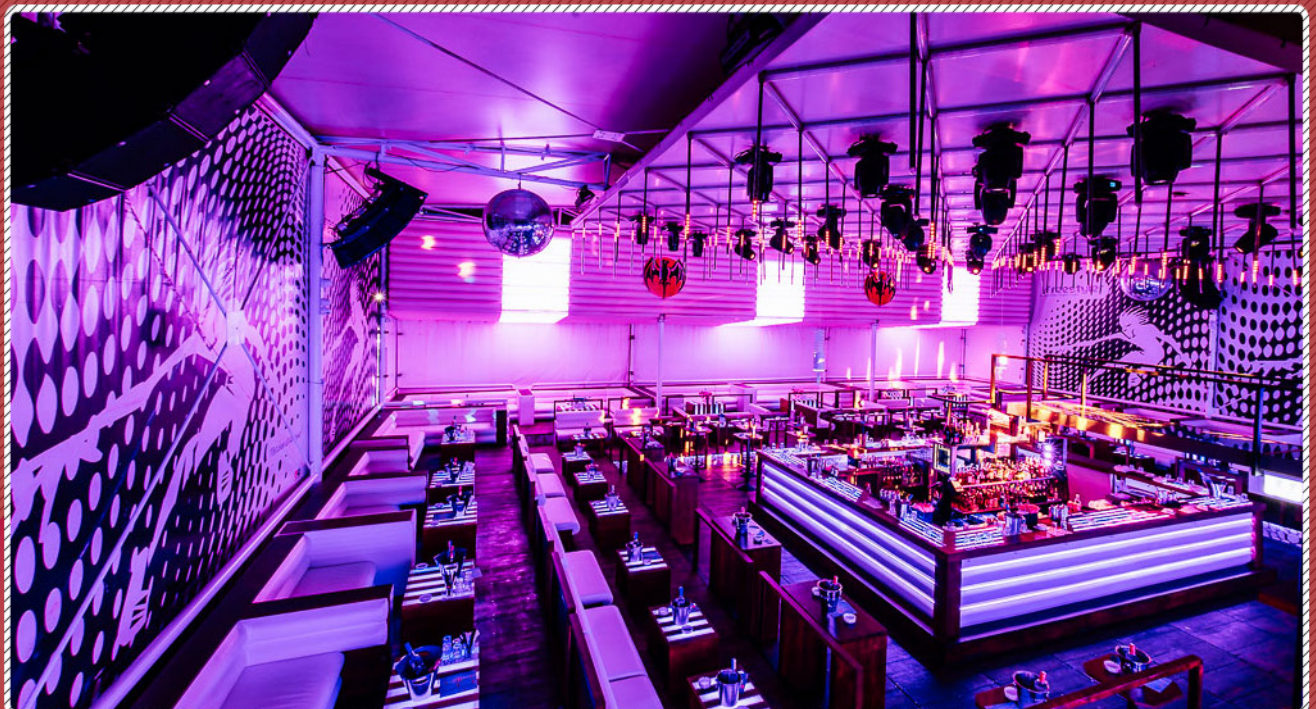
# 24

## References / Objects

Freestyler

Location: Belgrade

Light & Sound (FTB, INVISION)



# 25

## References / Objects

### Holiday Inn hotel

Location: Belgrade

Light & Sound



### **VOLPE CLUB**

Kragujevac  
(LIGHT & SOUND)



**BRENER**

Beograd  
(LIGHT & SOUND)



**ABC HOTEL**

Kragujevac  
(LIGHT & SOUND)



**GALAXY CREPIERE**Beograd  
(SOUND)

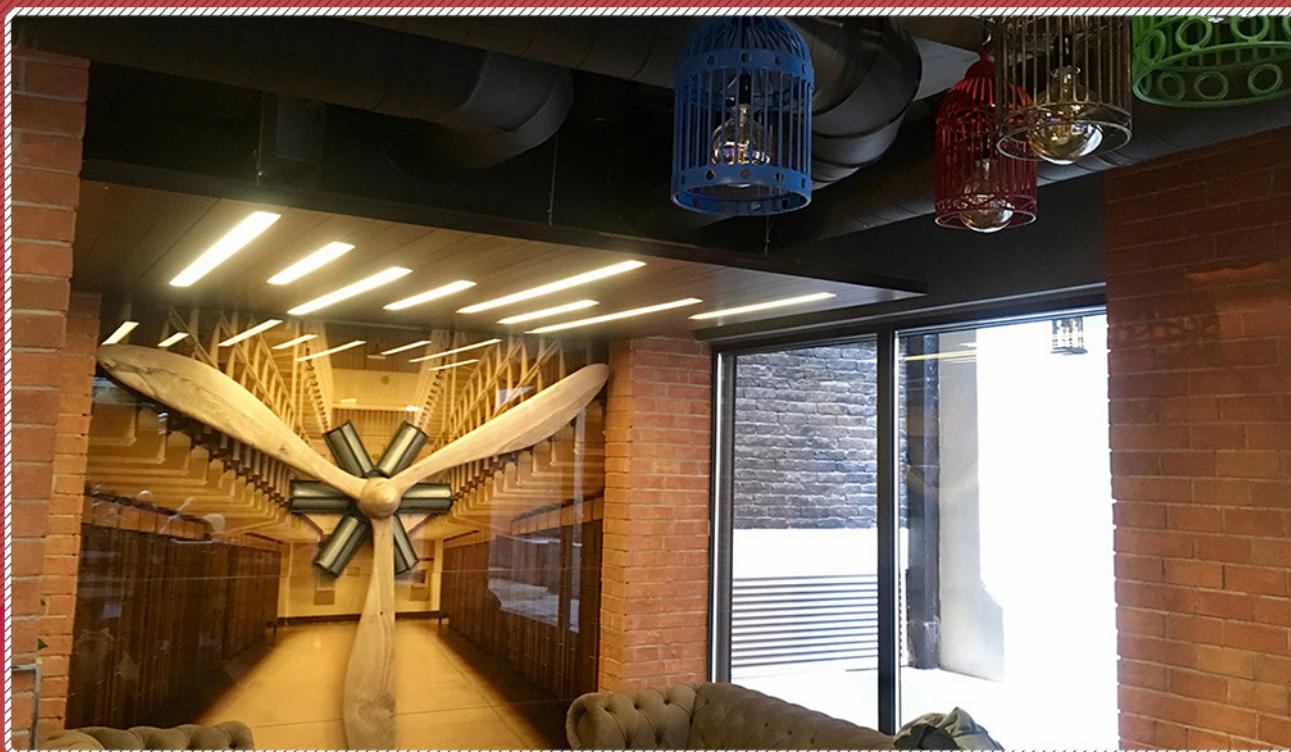
**LE MOLIÈRE**Beograd  
(SOUND)

**LE PETIT BISTRO**

Beograd  
(SOUND)





**PERPERTUS**Beograd  
(SOUND)

# 33

## References / Objects

### SMOKVICA

Beograd  
(SOUND)

